Express Mail Label No. EV 346844664US

Date of Deposit: November 1, 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Eduardo Cue et al.

Application No.: 09/545,034

Filed: April 6, 2000

For: CUSTOM STORES

Mail Stop Amendment

Group Art Unit: 3625

Examiner: James H. Zurita

Confirmation No.: 9025

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 1, 2004, please amend the aboveidentified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 7 of this paper.